

## Individual & Family Well-Being

### *Vision: Individual & Family Well-Being*

*We envision capable, socially responsible, confident children who are part of stable, economically self-sufficient families. These families are empowered by a strong sense of community and have the support of neighborhood institutions providing opportunities for quality health and education, moral development and personal safety.*

#### Community Concerns

When community residents undertook the needs and assets analysis (SWOT analysis) of Zone neighborhoods, a number of needs were identified in the areas of individual and family well-being. These include:

- Improved education/neighborhood learning centers/physical repair of schools
- Substance abuse prevention and treatment
- Comprehensive community health services/prevention/wellness centers
- Community-based crime control
- Juvenile delinquency prevention/anti-gang programs
- Youth skill development/job readiness/youth self-esteem programs
- After school programs
- Parenting education
- More male-headed households

#### Baseline: Existing Conditions

The needs identified by residents are supported by data on the existing conditions in the Zone. This data makes a compelling case for the package of programs included in the strategic plan, and the programs are designed to have a direct impact on these conditions.

- *Many residents are living in poverty*—47% of all persons in the Zone have incomes at or below the poverty line, and 60% of all children under age 18 live in poverty.
- *Educational attainment levels are low*—44% of persons age 25 and over do not have a high

school diploma and 10% have less than a 9<sup>th</sup> grade education. Only 29% of students who enter the 9<sup>th</sup> grade at Taft High School in the Zone graduate.

- *There are a large number of female-headed households*—44% of all households are headed by females and 17% are female-headed households with children.
- *Infant mortality rates are well above the City average*—Rates for Zone neighborhoods are among the highest in the City, ranging from 24-30 per thousand births, compared with a rate of 10 for Hamilton County.
- *The Zone experiences high rates of crime*—Although comprising only 14% of the City population, in 1997 33% of all citizen calls for police services were from the Zone, and 34% of all serious crimes occurred there.

#### Foundations for Change

Despite the formidable challenges present in the Zone, there are many organizations and programs, as well as broad-based collaborations that provide a foundation for change. The following represent a sample of these community assets:

- *Community-Based Services*—The Zone is home to an array of community-based service providers and programs. These include multi-service community houses, health services; social and recreational activities; programs targeting a specific population (elderly, African-American males, youth, etc.); child care and after school programs; food and clothing programs; safety programs; and training, literacy, mentoring and tutoring programs. The Zone is also served by a number of organizations that provide services

to the broader Hamilton County community. Over 50 such organizations were identified as part of the SWOT analysis.

- **Hamilton County Family and Children First Council**—This 80-member council of agencies that serve families and children in Hamilton County focuses on coordinating community resources to meet the needs of children and families. The Council has pooled \$8 million in resources for youth with multiple and severe needs and \$1 million for family health services. The Council's Children First Plan provides a comprehensive array of school-based services and activities. The before and after school programs are intended to reduce child abuse and neglect; truancy, suspension and drop out rates and teen parents.
- **Hamilton County Department of Human Services**—HCDHS has reorganized all of its programs to have a focus on neighborhoods and employment. Using a holistic approach to serve families, services will be provided out of two community centers to be located in the Zone. HCDHS has developed programs in collaboration with community-based organizations, including a successful welfare prevention/diversion program and employment retention program.
- **Cincinnati Public School District**—The Cincinnati Public School District has implemented a number of innovative programs that are making progress in improving the quality of the school system. The district is a leader in the decentralization of school decision-making with its Team Based Schools and Local School Decision Making Committees. Comprehensive national education reform modes have also been successfully implemented in Cincinnati Schools, including the Johns Hopkins "Roots and Wings" program. As a result, the school district has seen an increase in state proficiency test scores in some schools.
- **Community-Oriented Policing**—The Cincinnati Police Division is actively involved in working in partnership with the community to create safe neighborhoods. The department works

with schools to teach drug abuse resistance and to place officers on-site to assure safe schools. Training is available for neighborhood volunteers who wish to participate in community patrol groups. The department has also expanded the number of neighborhood officers and added bike patrols. In a number of neighborhoods the department now operates out of storefront locations.

### Directions for Change

The following are the Goals for Individual and Family Well-Being developed by the Community Partners Group. These provided a "road map" for the development of programs.

1. **Enhance the development of Zone children.**
2. **Assist youth (adolescents and teens) to develop life-skills for a successful future.**
3. **Coordinate services to meet the needs of the whole person.**

### Programs for Change

The following programs comprise Cincinnati's Four-Point Program for Individual and Family Well-Being:

1. **Children and Family Life Enrichment Network**

This program establishes the Children's Life Enrichment Network, which will place outreach workers in the community to work with children and families in need of health and/or social services. Outreach workers and registered nurses will make home visits to pregnant women, infants, children and families at risk for child abuse, teen pregnancy and infant mortality. In addition, the Network will provide information and training through community-based organizations. The Network will link existing community resources for primary health care, substance abuse and mental health treatment and child care, with a focus on prevention and family-centered holistic services.

**2. *The Total School Partnership***

This program is a collaborative effort between the schools, service providers and the community to improve the quality of education and student performance. The school will become a “family-friendly” community resource, providing a full spectrum of services and opportunities to stimulate students to learn, and to encourage families to support student’s learning efforts. The Partnership will include providing community services at school sites and latchkey and after school/vacation activities for students. The program also will strengthen local school decision-making through the introduction of team-based governance whereby parents, teachers and community representatives direct the budget and focus of a school. In addition, capital funds, including Qualified Zone Academy Bonds, will be directed toward maintenance and modernization of school facilities to create a quality environment conducive to learning.

citizen Anti-Crime Patrols and the award-winning FACT (Fighting Against Crack Trafficking) program. The Campaign will initiate a Safe Pathways program to assure that children are safe walking to and from school. A new Juvenile Impact Program will coordinate community resources for early intervention with youth who have had contact with the criminal justice system.

**3. *Youth Capacity and Resource Building Coalition***

The Coalition will involve businesses, community organizations and leaders in working together with youth age 13-18 to offer them wide ranging activities. These will include leadership development, youth asset building, and career and community service opportunities. The target population includes both youth in school and those out of school. The goal of the Coalition will be to enable Zone youth to establish positive goals and successfully compete in the world of work.

**4. *Campaign for a Safe Community***

The Campaign for a Safe Community will create a partnership between the Cincinnati Police Division and residents to promote a safe environment within the Zone. The Campaign will focus on identifying and removing the conditions likely to produce crime and on insuring personal safety. A key component of the initiative is the implementation of a Weed and Seed program in the Evanston neighborhood within the Zone. In addition, the campaign will expand

### Program Descriptions

#### 1. *Children and Family Life Enrichment Network*

This initiative addresses the need to improve delivery mechanisms for programs that provide services to parents, infants and children. The creation of the Children and Family Life Enrichment Network will support proactive, holistic service delivery and outreach to improve the indicators of child and family health in the Zone. The Cincinnati Health Department will serve as the convenor for the Network, which will access existing organizational resources. These organizations currently have a presence in the Zone, and address issues such as teen pregnancy, child abuse, infant mortality, primary care and prenatal care.

The members of the Network will establish a coordinated **Community Client Servicing** system to fill the gap in the “medical care model” now imposed on service providers by managed care capitation. Social workers or other outreach workers will proactively go out into the neighborhoods—into homes, community centers, health centers, churches and other locations where they can interact with residents. The goal will be to establish trusting relationships with residents; assess opportunities for early intervention and prevention services; increase awareness of existing programs and services; and make referrals to the appropriate provider.

In addition the initiative will expand the following programs to better serve the residents of the Zone. These activities will be coordinated with the Network.

- **Cincinnati Health Department Community Nursing Program**—Will provide registered nurses through make home visits to pregnant women, infants, children, and families at risk for child abuse, teen pregnancy and infant mortality. The nurses will also anticipatory guidance and health education.
- **Cincinnati Health Department Health Promotion Program**—Will provide education and training programs designed to help participants take more responsibility for their health and the health of their families. Staff works with residents to increase awareness of healthy lifestyles and provide skill-building opportunities for participants.
- **Cincinnati Health Department Primary Health Care Program**—Will provide comprehensive preventative and primary health care services at the Elm Street Health Center in the Zone, as well as mobile health services for homeless persons and an Immunization Action Program.
- **The Cincinnati-Hamilton County Community Action Agency’s—CHCCAA** will provide in-home assistance with the care of infants through its Healthy Start Program. Nurses and/or social workers work with the families to make sure that they have the necessary materials and knowledge to care for their infants properly. Social workers can make appropriate referrals as needed. In addition, child care services and pre-school enrichment will be provided through the agency’s Head Start and Child Care Programs.
- **Talbert House**—Will provide outpatient and inpatient adult and adolescent substance abuse treatment services; mental health, family violence and substance abuse prevention; and mental health treatment services for adolescents and adults.
- **The Urban League’s Parents Empowerment Training**—Will provide multi-ethnic family training aimed at reducing family stress, child abuse, and teen pregnancy, while enhancing positive growth and wellness development for families.
- **Beech Acres Family Preservation Unit**—Will assign social workers to families that have been identified as “at risk” for abusing children. Social workers will be assigned one family at a time for a period of 12 weeks and will be on call day and night to deal with family crises and to talk to and

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counsel parents on alternative child rearing practices. In addition, social workers will provide respite care to parents who are experiencing a great deal of stress.

### ***EZ SSBG Goals/Options Achieved***

This program helps to achieve SSBG statutory goal (3), preventing neglect and abuse and preserving families, and program option (1), residential or nonresidential drug and alcohol treatment programs.

### ***Implementing Partner***

The implementing partner for the Children and Family Life Enrichment Network will be the Cincinnati Health Department.

### ***Timetable for Implementation & Outcomes***

The following is the timetable for taking actions and producing outputs and outcomes to address the baseline conditions described at the beginning of this section:

#### ***Start-Up Actions:***

In order to assure that the program is up and running within six months, the following action steps will be taken:

- Organize and convene the Network.
- Develop job description and training for Client Community Servicing System staff.
- Establish common assessment and referral protocols.
- Develop informational and promotional materials.
- Design a pilot program to test the new system.

#### ***Year 1-2 Outputs and Outcomes:***

- 5,000 home visits and community contacts per year by outreach staff in Client Community Servicing System.
- 2,000 home visits and community contacts by nurses.
- Increased use of prenatal care.
- Increased infant birth weight.
- Decreased infant mortality rates

- Decreased incidences of abuse and neglect.
- Increased use of immunization and well-child services.

#### ***Year 3-10 Outputs and Outcomes:***

- 10,000 home visits and community contacts per year by outreach staff in Client Community Servicing System by end of year five.
- 3,000 home visits and community contacts by nurses by end of year five.
- Increased use of prenatal care.
- Increased infant birth weight.
- Decreased infant mortality rates
- Decreased incidences of abuse and neglect.
- Increased use of immunization and well-child services.

### ***Two-Year Budget***

<b>Uses of Funds</b>	
Network operations (local & EZ)	\$ 1,000,000
Program services (local)	\$ 25,415,000
<b>Total</b>	<b>\$ 26,415,000</b>

<b>Sources of Funds</b>	
Cincinnati Health Department	\$ 10,240,000
Urban League	175,000
Hamilton County Children's Health Insurance Network	1,000,000
United Way & Community Chest	6,300,000
Cincinnati Hamilton County CAA	5,000,000
Talbert House	1,000,000
Beech Acres	2,000,000
EZ SSBG	700,000
<b>Total</b>	<b>\$ 26,415,000</b>

### ***Partners***

#### **Lead:**

- Cincinnati Health Department

### **Others, in alphabetical order:**

- Beech Acres (Family Center)
- Cincinnati-Hamilton County Community Action Agency (Healthy Start)
- Community Councils
- Dominican Community Services
- Greater Cincinnati foundations
- Hamilton County Department of Human Services (CHIP)
- Hamilton County Families and Children First Council
- Health Alliance
- Hospitals and clinics
- Mt. Auburn Health Center
- Salvation Army
- Talbert House
- United Way and Community Chest
- Urban League of Greater Cincinnati (PET)
- Zone residents

### **2. Total School Partnership**

The goal of the Total School Partnership is to assure that education available to students in the Empowerment Zone meets or exceeds that offered in other areas of the region, and that students take advantage of the educational system and are motivated to excel in school. Cincinnati Public School records confirm that more students in the Zone fail to achieve minimum required scores on standardized tests than do those in other areas, and drop-out rates are greater than for the school district as a whole.

To address these challenges, The Total School Partnership proposes a system whereby the school becomes a safe, "family-friendly" resource, providing a full spectrum of services and excellent educational opportunities to stimulate students to learn and to encourage families to support students' learning efforts. The Partnership, which will be coordinated by the Cincinnati Public School District, will focus on improving the quality of the schools by:

- Adopting a team-approach to school governance and learning. Local school decision-making through the introduction of a team based governance whereby parents, teachers, and community representatives direct the budget and focus of the school. Every student's progress and needs will be addressed through a team-based learning structure, whereby students stay with the same group of teachers for up to three years.
- Directing capital resources in such a way that all Zone schools meet building codes, are upgraded with modern technology and provide a physical environment conducive to learning and achievement.
- Involving business leaders (both within and outside the Zone) in mentoring and providing work experiences for students in the Zone. In this way, students are more prepared for education beyond high school and have career opportunities available to them. This will be accomplished with linkages to the career path

component of the Youth Capacity and Resource Building Coalition.

- Creating a safe school environment in partnership with the Cincinnati Police Division's School Resource Officers and the Campaign for a Safe Community.
- Providing latchkey and after school/vacation activities for students.
- Providing health and wellness services on site through the community service providers.
- Introducing life-long learning opportunities to any interested resident in subjects as varied as child development, GED training, advanced academic subjects, and others for which there is interest or need.
- Providing enrichment activities for both students and parents, including after-school, weekend, or summer programs according to interest and demand.

The Total School Partnership will incorporate and expand a number of model programs that are already in place in the Zone and add several new programs. These include:

- **Local School Decision Making Committee and Team Based Schools** (Cincinnati Public Schools)—Through the decentralization of budget and decision-making authority from the central office, each school Local School Decision Making Committee has the ability to implement academic, personal, and family counseling throughout the day and into the evening. By a 2/3 vote of the faculty and approval of the LSMDC, a school can become "Team Based." Team Based Schools are governed by an Instructional Leadership Team (ILT), which includes teachers, the principal, two parent representatives and two non-teaching staff. The ILT has control over general and non-general funds now allocated to the school.
- **Capital Improvements and Qualified Zone Academy Bonds (QZAB)** (City of Cincinnati and Hamilton County)—The City and County have committed \$200 million to provide physical improvements to Cincinnati

Public Schools. QZAB will be used to further leverage existing commitments to the schools. Bonds will be used to complete an estimated \$76 million in physical repairs and technology upgrades for each of the 14 public schools in 15 structures in the Zone. Priority will be given to safety, deferred maintenance, expansions to eliminate overcrowded conditions; and facility enhancements. In addition, Cincinnati Bell will implement a technology plan for each public school in the Zone, at a value of \$9,200 per facility, as part of the Metropolitan Area Network.

- **School Age Child Care**—(Cincinnati Public Schools and Cincinnati Recreation Commission). In response to increased demand for safe and appropriate school age child care opportunities, CPS has expanded the range of school age child care services for families and children. Services are currently provided in a number of schools throughout the district. The program is year round, as well as before and after school. Snacks are provided during the school year, and meals during the summer. The Cincinnati Recreation Commission will provide staff for the program.
- **Children First Plan** (Hamilton County Family and Children First Council)—A pilot project currently operating in three Cincinnati schools, it is designed to serve children and their families from grades K-12. The program includes a comprehensive school-based and school-linked plan of interventions. These are intended to reduce the number of children who are abused and neglected; the number of children preschool through grade six who are suspended, truant or excluded from school; the number of high school drop outs; and the number of teenage parents.
- **School Resource Officers** (Cincinnati Police Department)—In an effort to create a safe school environment, one Cincinnati Police Officer is assigned to each of the public high schools in the Zone. Officers serve as the liaison with school personnel in a cooperative effort to prevent juvenile delinquency. Emphasis is placed on developing a rapport

with students and faculty while providing service to the neighborhood merchants and residents with school related problems..

- **School-Based Health and Wellness**

**Program**—The Urban League’s SNAP Project, currently in place in two schools in the Zone, will be expanded to serve additional Zone schools. This program provides information to middle school age students on sexual health and pregnancy prevention. KIDS USA, a similar program for elementary students operated by 7 Hills Neighborhood Houses in West End schools, will be a part of the program. Another component of this program will be the Cincinnati Health Department School Health Program. In addition, the School-Based Health and Wellness Program will be linked to the Child and Family Life Enrichment Network for referrals to community health clinics and home-based services.

### EZ SSBG Goals/Options Achieved

This program helps to achieve SSBG statutory goal (2), achieving and maintaining self-sufficiency, and program option (3) projects to promote the interest of children and families outside of school hours.

### Implementing Partner

The implementing partner for the Total School Partnership will be the Cincinnati Public Schools District.

### Timetable for Implementation & Outcomes

The following is the timetable for taking actions and producing outputs and outcomes to address the baseline conditions described at the beginning of this section:

#### **Start-Up Actions:**

In order to assure that the program is up and running within six months, the following action steps will be taken:

- Convene all partner agencies to coordinate implementation steps.
- Identify Year 1-2 school sites and programs.

- Principals of Zone schools meet with staff to align their OnePlan, the school’s comprehensive planning document, with the Total School Partnership goals and outcomes.
- Principals of Zone schools will meet with their Partners in Education, business partnerships formed with each school, to secure their participation.

#### **Year 1-2 Outputs and Outcomes:**

By the end of year 2:

- The annual drop out rate will not exceed 7% students in grades 7-12.
- An average student attendance rate of 96% will be achieved for all elementary schools and 90% for all middle and high schools.
- 60% of all grade twelve students taking the grade twelve Ohio Proficiency Test will pass all required sections.
- PTO membership increased by 5%.
- Percent of pupils enrolling in college or technical schools increased by 5%.

#### **Year 3-10 Outputs and Outcomes:**

By the end of year ten, based on end of year two outcomes:

- The annual drop out rate will not exceed 3% of students in grades 9-12.
- An average student attendance rate of 96% will be achieved for all elementary schools and 93% for all middle and high schools.
- 75% of all grade four students taking the grade four Ohio Proficiency Test will pass all required sections.
- PTO membership increased by 10%.
- Percent of pupils enrolling in college or technical schools increased by 10%.
- All schools in the EZ will meet the standards called for in the Cincinnati Building Code.



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### Two-Year Budget

Uses of Funds	
Program staff and operating costs (local & EZ)	\$24,935,000
Sources of Funds	
Cincinnati Public School District	15,800,000
Cincinnati Recreation Commission	255,000
City of Cincinnati	1,180,000
7-Hills Neighborhood Houses	200,000
Cincinnati Health Foundation	5,000,000
EZ SSBG	2,500,000
<b>Total</b>	<b>\$24,935,000</b>

### Partners

#### Lead:

- Cincinnati Public School District

#### Others, in alphabetical order:

- 7 Hills Neighborhood Houses
- American Red Cross
- Cincinnati Bell Telephone
- Cincinnati Recreation Commission
- Cincinnati Youth Collaborative
- Cincinnati Zoo and Botanical Garden
- City of Cincinnati (Health Department, Police Department)
- Family and Children First Council
- Greater Cincinnati foundations
- The Health Foundation of Greater Cincinnati
- University of Cincinnati College of Education
- Urban League of Greater Cincinnati
- Xavier University
- Zone parents and students

### 3. Youth Capacity and Resource Building Coalition

This initiative will establish a coalition of businesses, organizations providing services to youth, community leaders and Empowerment Zone residents coordinated by the Cincinnati Youth Collaborative. The Coalition will offer youth age 12-18 a wide range of activities to engage them in available programs and services, help them to establish positive goals and provide them with skills and motivation to compete in the work world. Target populations include both in school and out of school youth.

The program is based on the outcomes of the “Youth Services Evaluation and Needs Assessment Project” recently completed by the City of Cincinnati. The study found that youth need the kind of opportunities that help them envision a productive and responsible adulthood and that recognize them as community resources rather than problems. The Coalition will incorporate the philosophy of learning by doing and teaching youth goal-setting and problem-solving skills.

There will be strong linkages between the activities of the Coalition and a number of the other Empowerment Zone programs. These include the Total School Partnership; the Juvenile Impact Program that is part of the Campaign for a Safe Community; and all of the Civic Infrastructure programs. This program, however, will assure that the community commits resources and attention to the unique needs of youth.

The Coalition’s activities will focus on coordinating and targeting existing youth-serving programs in the following areas:

- **Career Path**—These activities will provide a career focus for youth through activities that include job shadowing and training in paid and unpaid internships and summer employment. The Coalition will recruit a pool of 50 or more employers who will commit to providing youth with these opportunities. The existing Youth Advocate Program now operating at Taft High School will be

expanded to focus on middle school students and teens that are no longer in school.

- **Youth Leadership and Asset**

**Building**—This will provide opportunities for personal development and leadership development through activities. A Youth Summit will be held to develop a five-year plan for youth involvement and engagement in the civic process and to provide youth input into Zone decision making. This program component will also include a Student Life Survey to guide program development; quarterly Resource Information Exchange meetings; and leadership training. A strong focus will be placed on ways that youth can give back to their community through community service activities.

- **Before and After School Activities**—This will provide youth with productive, engaging activities with caring adults, as well as skill building and teamwork experiences. Activities will include neighborhood-based sports and recreational programs, arts programs and other extracurricular activities that build on the talents and interests of youth.

### EZ SSBG Goals/Options Achieved

This program helps to achieve SSBG statutory goal (2), achieving and maintaining self-sufficiency, and program options (2) (B), training and employment opportunities for disadvantaged youth, and (3) promoting the interests of children outside of school hours.

### Implementing Partner

The implementing partner will be the Cincinnati Youth Collaborative, an existing non-profit provider of a range of services for youth.

### Timetable for Implementation & Outcomes

The following is the timetable for taking actions and producing outputs and outcomes to address the baseline conditions described at the beginning of this section:

### *Start-Up Actions:*

In order to assure that the program is up and running within six months, the following action steps will be taken:

- Convene all partner agencies to coordinate implementation steps.
- Establish youth-run program planning committee.
- Recruit additional business partners.
- Identify linkages with other Zone programs to prevent duplication of effort.
- Develop start-up and marketing/outreach plan.

### *Year 1-2 Outputs and Outcomes:*

- 30% of Zone youth involved in some facet of Coalition activities.
- 20 business partners participate in program.
- 600 youth successfully complete internships or summer employment.
- One Youth Summit held.
- Six quarterly Resource Exchanges held.
- 3,000 hours of community service provided by program participants.
- 1 new sport/recreational program offered in each Zone neighborhood.

### Year 3-10 Outputs and Outcomes

- 70% of Zone youth involved in some facet of Coalition activities.
- 50 business partners participate in program.
- 50 youth per year successfully complete internships or summer employment.
- One Youth Summit held annually.
- Four Resource Exchanges held annually.
- 3,000 hours of community service provided by program participants annually.
- 3 new sport/recreational programs offered in each Zone neighborhood.
- 30% decrease in juvenile crime in Zone neighborhoods.

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- 5% annual increase in high school diplomas awarded or GEDs earned by program participants.
- 3% annual increase in post-secondary education by program participants.

### *Two-Year Budget*

<b>Uses of Funds</b>	
Coalition operating costs (EZ)	755,000
Program services (local)	\$7,381,030
<b>Total</b>	<b>\$8,136,030</b>

<b>Sources of Funds</b>	
Cincinnati Youth Collaborative	2,600,000
Cincinnati Human Relations Council	120,000
Citizen's Committee on Youth	2,000,000
Lighthouse Youth Services	838,000
Hamilton County DHS	1,000,000
Positive Teen Beginnings	2,880
Children's Defense Fund	15,000
Franciscan at St. John	51,250
Coalition of Neighborhoods	10,000
Nxfaze Unlimited	20,000
Urban League	175,000
United Way	482,000
YES	10,000
Victory Neighborhood Services	6,900
Family Service of the Cincinnati Area	50,000
EZ SSBG	755,000
<b>Total</b>	<b>\$8,136,030</b>

- Cincinnati Police Department
- Cincinnati Public School District
- Citizens Committee on Youth
- Coalition of Neighborhoods
- Family Service of the Cincinnati Area
- Franciscan at St. John
- Friars
- Greater Cincinnati Chamber of Commerce
- Greater Cincinnati foundations
- Hamilton County Department of Human Services
- Lighthouse Youth Services
- Nxfaze Unlimited
- Positive Teen Beginnings
- United Way-Community Chest
- Urban League of Greater Cincinnati
- Victory Neighborhood Services
- William Still Underground Railroad Foundation
- YES
- Zone Parents and Youth

### *Partners*

#### **Lead:**

- Cincinnati Youth Collaborative

#### **Others, in alphabetical order:**

- Businesses/employers
- Children's Defense Fund
- Cincinnati Human Relations Council

### 4. Campaign for a Safe Community

The Campaign for a Safe Community will establish a neighborhood coalition comprised of residents, schools, law enforcement, community based organizations and businesses to coordinate, expand and target existing and new resources and tools to promote a safe environment within the Zone. The Campaign will result in a unified effort among individuals and organizations with the goal of increased resident participation in activities to promote safety. This program will work with citizens to identify crime in the making and conditions likely to produce crime, and will focus on personal safety themes that will discourage unsafe behaviors.

The Campaign's strategies are holistic and build a system within the community whereby every citizen is responsible for his/her behavior and the behavior of others, and all residents invest in and maintain their community. Involvement of persons who live in the Zone will provide a culturally sensitive, organized and trained group of paraprofessionals to assist local law enforcement in their effort to reduce crime in the Zone.

The Campaign for a Safe Community will be coordinated by the Cincinnati Police Division, and will augment the other components of the City's Community-Oriented Policing. It will also be coordinated with The Total School Partnership, Youth Capacity and the Resource Building Coalition. The Campaign will include five specific programs:

- **Weed and Seed**—The Evanston neighborhood in the Empowerment Zone has formed a partnership between the Community Council and the Police Division and initiated the application process to the Department of Justice to be designated as a Weed and Seed neighborhood. In the future, additional Weed and Seed programs will be pursued in other Zone neighborhoods.  
  
Weed and Seed has the comprehensive objective of weeding out crime from designated neighborhoods such as those neighborhoods designated within the
- **Empowerment Zone.** Weed and Seed can then move in with comprehensive crime and drug prevention programs, and then seed these neighborhoods with a comprehensive range of human service programs that stimulate revitalization. Funding of this nature could only serve to boost the quality of life in these communities within the Empowerment Zone if the application is granted.
- **Anti-Crime Patrols**—Citizen anti-crime patrols will be established through the training and support services provided by the Citizens On Patrol Program (COPP) and the Volunteer Surveillance Team (VST) program. Additional assistance in identifying crime will be generated through the use of existing Block Watch programs and expanding this service to other neighborhoods within the Empowerment Zone.
- **Safe Pathways**—A Safe Pathways program will be created as a cooperative venture between the Police Division, the Cincinnati Public Schools and the residents of the neighborhoods within the Empowerment Zone. Safe Pathways is born from the concept that no child should be in fear on the way to and from school. Increased presence of uniformed patrol officers and the use of members of the Citizen's On Patrol Program (COPP) and the Volunteer Surveillance Team (VST) will help to provide for a safe atmosphere as students respond to and leave from school. Volunteers for these patrols can be recruited from PTA's, schools, parents of students and other concerned adults from Zone neighborhoods.
- **Fighting Against Crack Trafficking (FACT)**—Additional resources will be provided to expand the FACT program. Through this program, Zone residents, through their neighborhood community councils and the Police Division, team up to target street corner drug traffickers and locations where crack cocaine is used and sold. Emphasis is placed on being loud and vocal as the "drug fighters" demonstrate in front of street corner drug traffickers and

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drug houses in the hope that the attention will result in arrest or persuade the criminal element to move out of the community.

- **Juvenile Impact Program (JIP)**—Currently there are no police or community programs designed to help residents deal with gang activity. The Campaign will implement a Juvenile Impact Program (JIP) that combines the concepts of juvenile referral, parenting education, community service and counseling. Program participants will be juveniles determined to be at-risk, juvenile gang members, associates and “taggers.” JIP will be a youth early intervention/community service program designed to affect behavioral changes and impose consequences on the first time offender. The Hamilton County Common Pleas Court, Juvenile Division, Juvenile Probation, the Cincinnati Police Division, neighborhood community councils and Empowerment Zone residents will join as partners to facilitate this project.

### ***EZ SSBG Goals/Options Achieved***

This program helps to achieve SSBG statutory goal (2), achieving and maintaining self-sufficiency, and program option (3) promoting the interests of children outside of school hours.

### ***Implementing Partner***

The implementing partner will be the Cincinnati Police Division.

### ***Timetable for Implementation & Outcomes***

The following is the timetable for taking actions and producing outputs and outcomes to address the baseline conditions described at the beginning of this section:

#### ***Start-Up Actions:***

In order to assure that the program is up and running within six months, the following action steps will be taken:

- Submit Weed and Seed Grant application and begin implementation upon receipt of grant award.
- Convene collaborating agencies to establish Juvenile Impact Program.

- Work with Community Councils, schools and other community organizations to develop a plan and schedule for expanding Anti-Crime Patrols and initiating Safe Pathways.
- Identify target areas for expanded FACT program and work with community to develop implementation schedule.
- Develop Campaign informational and marketing materials and marketing plan.

#### ***Year 1-2 Outputs and Outcomes:***

- Recruit and train 150 residents as volunteer patrol members.
- Establish Safe Pathways Program in 9 Zone schools.
- Reduce the number of reported crime against children by 10% within two years.
- Expand FACT program to 4 neighborhoods within the Zone.

#### ***Year 3-10 Outputs and Outcomes:***

- 35% of all Zone residents are engaged in activities to promote safety within their neighborhood.
- Reduce the number of youth participation in crime by 25%.
- Reduce overall Zone crime by 25%.

### ***Two-Year Budget***

<b>Uses of Funds</b>	
Campaign operating costs (EZ)	\$ 150,000
Program costs (local)	7,400,000
<b>Total</b>	<b>\$ 7,550,000</b>

<b>Sources of Funds</b>	
Cincinnati Police Division	\$ 7,200,000
Weed and Seed Grant	200,000
EZ SSBG	150,000
<b>Total</b>	<b>\$ 7,550,000</b>

### *Partners*

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#### **Lead:**

- Cincinnati Police Division

#### **Others, in alphabetical order:**

- Cincinnati Public Schools
- Cincinnati Youth Collaborative
- Evanston Community Council
- Hamilton County Juvenile Court
- Hamilton County Juvenile Probation
- Zone Community Councils, residents and businesses